



MarketsLink

# Get the most from trading online

Your guide to Foreign Exchange and Money Market transactions



official partner

“Irrespective of size or volume of business, all treasury departments can easily conduct their foreign exchange and money market transactions online. With MarketsLink this is as simple as day-to-day banking.”

**Helen Woolcomb**

Head of eSolutions,  
Financial Markets

Lloyds TSB Corporate Markets

MarketsLink is Lloyds TSB Corporate Market's newest cash management solution. It is a multi asset class trading platform; a sophisticated and intuitive electronic dealing system that's available to any business with a foreign exchange or money market trading requirement – no matter what size.

## Why use eTrading for your business?

Despite huge advances in online corporate banking services in recent years, Lloyds TSB's own research\* suggests that one in three businesses which could benefit from e-trading are still missing out on opportunities.

Traditional Foreign Exchange and Money Market opportunities are often time intensive but with MarketsLink from Lloyds TSB you are in control. You can access the markets and control your trading quickly and easily.

**eTrading, and the products on MarketsLink are not just for big businesses, they can help businesses of any size.**



\*In 2007, Lloyds TSB analysed accounts held by 3,000 businesses with turnovers greater than £15 million and discovered that one third of the respondents could make better use of eTrading services.

# What is MarketsLink?

MarketsLink is our user-friendly online service designed to allow businesses of all sizes to take personal control of their cash flow, offering direct, real-time access to foreign exchange and money markets.

It also reduces administrative pressure and time spent on the phone to dealers through offline alternatives, helping you to increase the efficiency of managing any foreign exchange and money market requirements.

## **You can**

- trade money market deposits and loans – ranging from overnight to one year. Non standard periods are also available
- trade foreign exchange products – spot deals, forward deals, time options and foreign exchange swaps

## **Why use MarketsLink?**

- Free, quick and easy to set up and use with clear, concise instructions
- Automated processes to drive operational efficiencies
- Direct online access to Lloyds TSB liquidity in foreign exchange and money markets and online post-trade management
- Simple and secure – settle directly across selected currency accounts
- Access to expertise – communicate with the Lloyds TSB trading floor via an online chat facility and link to award-winning market commentary and economic analysis

## **Key features:**

- Online deal confirmations and full trading history
- MarketsLink provides a dealing service in GBP, Euro and 13 other currencies for money markets and 50 currencies for foreign exchange
- Straight Through Processing (STP) settlement using Lloyds TSB or external standard settlement instructions
- Auto-rollover option for money market deposits and loans
- Data export facility – upload directly to accounting software
- Open for trading 7am – 6pm GMT
- Deposits can be placed from overnight to one year and non-standard periods are available

## **Features in development:**

- One-click trading using the advanced view (see next page)

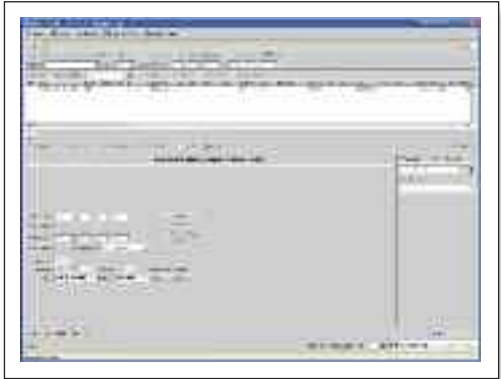
Take control of your foreign exchange and money market requirements simply and efficiently with MarketsLink

# What does MarketsLink look like?

The following screenshots show how simple MarketsLink is to use.

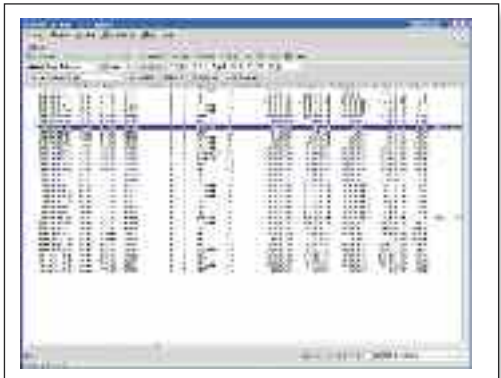
## Simple trading – how you like it

This is the standard view, all you need is one screen – you can enter your trade details and request your quote



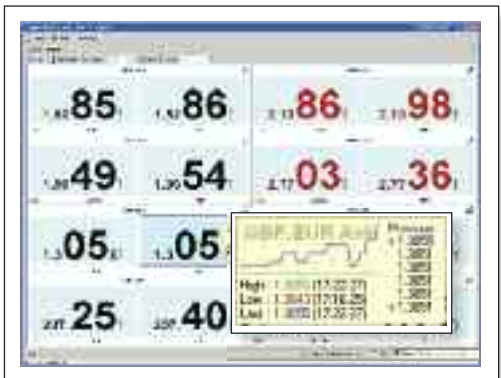
## Archive mode

Search for outstanding and past trades, use the archive mode for post-trade management. You can export data or print confirmations from here



## Advanced trading

For those with a frequent and regular need to trade. View current rates as they change and track movements (in ten currency pairs) without the need to request a quote. Configurable pricing display and history graph is available



For more details, and an interactive demo, visit [www.lloydstsb.co.uk/corporatemarkets](http://www.lloydstsb.co.uk/corporatemarkets) and click on MarketsLink.

### Technical Recommendations for MarketsLink are as follows:

#### Operating System

Windows 2000 or above

Internet Explorer 5.5 or above

Java 1.5.0\_06 or above is required – to check or upgrade Java on your

PC/System please go to [www.java.com/en/download/installed.jsp](http://www.java.com/en/download/installed.jsp)

Broadband is required.

#### Hardware

Pentium above 500Mhz with 512MB RAM

## Contact

For more details on Foreign Exchange and Money Markets from Lloyds TSB Corporate Markets, talk to your dedicated Relationship Manager.

To learn more about MarketsLink, or for support, our eSolutions team is available on **0845 3003008** or **+44 207 158 1712** or by email **marketslink@lloydstsb.co.uk**

[www.lloydstsb.com/corporatemarkets](http://www.lloydstsb.com/corporatemarkets)

Please contact your Relationship Manager if you'd like this in Braille, large print or on audio tape.

We accept calls made through RNID Tynetalk.

Please remember we cannot guarantee security of messages sent by e-mail.

Lloyds TSB Corporate Markets is a trading name of Lloyds TSB Bank plc. Lloyds TSB Bank plc's registered office is at Gresham Street, London EC2V 7HN and it is registered in England and Wales under no. 2065. Authorised and regulated by the Financial Services Authority.

We aim to provide the highest level of customer service possible. If you do experience a problem, we will always seek to resolve this as quickly and efficiently as possible.

If you would like a copy of our complaint procedures, please contact your Relationship Manager or any of our Corporate Banking offices. You can also find details on our website, at [www.lloydstsb.com/corporatemarkets](http://www.lloydstsb.com/corporatemarkets).



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